



Youth Ambassador Program

Session 3: Promote Gender Equality & Empower Women (part 1)

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SDG 5: Achieve gender equality and empower all women and girls.

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Inspirational Quotes for the Month:



“Women hold up half the sky”

~ Mao Zedong

“A woman is the full circle. Within her is the power to create, nurture and transform.”

~Diane Mariechild

“Ensuring gender equality and empowering women in all respects are required to combat poverty, hunger and disease and to ensure sustainable development. The limited progress in empowering women and achieving gender equality is a pervasive shortcoming that extends beyond the goal itself”

~Sha Zukang

UN Under-Secretary for Economic & Social Affairs 2008.

“When a woman rises up in glory, her energy is magnetic and her sense of possibility contagious.”

~Marianne Williamson: A Woman's Worth

Session Three Overview (Purpose, Payoff, and Process)



Purpose: Our third session is to gain an overview of SDG 5: Achieve gender equality and empower all women and girls, with regards to the past (problem) and the present (progress). We will learn a new leadership skill (*SLANT*) to support more effective communication. We will also

become aware of the “Refusal of the Call” and how to deal with resistance to one’s noble path.

Payoff: We are becoming more knowledgeable about issues related to gender equality, more confident as we learn to effectively present ourselves to a group, and inspired as we feel a momentum beginning to build with the Youth Ambassador Program and the energizing support of partners and schools around the world.

Process: This session will cover the following:

- Introduction
 - The Youth Ambassador of the month, and primary teammates
 - Read inspirational quotes
- Featured SDG: Achieve Gender equality and empower all women and girls
- Inquire into SDG
 - Past (Problem)
 - Present (Progress)
- Explanation and discussion of Hero’s Journey Stage 3: Refusal of the Call
- Sharing leadership modality: SLANT
- Action Plan/Homework
- Resources

SDG Overview: Promote Gender Equality & Empower Women



Statistics related to SDG 5: Achieve gender equality and empower all women and girls

- Gender inequality has a negative effect on economic growth.
- In Kenya, women own nearly half of all microbusinesses—small and medium enterprises, but they receive less than 10% of the available credit.
- Violence affects at least one in three women worldwide.
- One in five women will suffer rape or attempted rape in the course of their lifetime.
- Indian girls are 61% more likely than boys to die between the ages of 1 and 5, due to neglect.
- Approximately 80 percent of farmers in Africa are women.
- The children of a woman with five years of primary school education have a survival rate 40 percent higher than children of women with no education.
- A woman living in sub-Saharan Africa has a 1 in 16 chances of dying in pregnancy. This compares with a 1 in 3,700 risks for a woman from North America.
- Every minute, a woman somewhere dies in pregnancy or childbirth. This adds up to 1,400 women dying each day—an estimated 529,000 each year from pregnancy-related causes.
- Educated girls have better opportunities to earn higher wages, and to participate in community life and decision-making. They tend to marry later, have fewer, healthier children who are more likely to attend school themselves.

SDG (5) Targets: Achieve Universal Primary Education

SDG 5. Achieve gender equality and empower all women and girls.

5.1 End all forms of discrimination against all women and girls everywhere.

5.2 Eliminate all forms of violence against all women and girls in public and private spheres, including trafficking, sexual, and other types of exploitation.

5.3 Eliminate all harmful practices, such as child, early and forced marriage and female genital mutilations.

5.4 Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies, and the promotion of shared responsibility within the household and the family as nationally appropriate.

5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic, and public life.

5.6 Ensure universal access to sexual and reproductive health and reproductive rights as agreed in accordance with the Program of Action of the ICPD and the Beijing Platform for Action and the outcome documents of their review conferences.

5.a Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance, and natural resources in accordance with national laws.

5.b Enhance the use of enabling technologies, in particular ICT, to promote women's empowerment.

5.c Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels.



Inquiry into This Month's SDG: Achieve gender equality and empower all women and girls.

The following are questions to research and present during our live session. For those following along, these are the questions for the students to answer for their written and oral reports:

Part 1: The Past (aka the Problem)

Describe the **history** of gender inequality in the developing world.

Report about the background of female empowerment that includes:

- What is the **history** (background) of gender inequality?
- What are the factors that contribute to this issue? What are the **geographic region(s)** most affected by a lack of female empowerment?
- What are your **personal thoughts**, feelings, and/or experiences with this issue?

Part 2: The Present (aka the Progress)

Describe what is **currently being done** to promote gender equality and to empower women.

Report about who is making the greatest strides promoting gender equality that includes:

- Who are the **individuals or organizations** contributing the most to this goal?
- What **work** are they doing that has made the biggest impact?
- What **geographic region(s)** are the most affected by their philanthropy, innovation, or support?
- What are some of the **statistics** that show the difference they are making?
- What about their work **inspires** you?

What do YOU think it would take to resolve this issue?



SDG Hero: Rula Ghani

Afghanistan's new first lady



Afghanistan first lady Rula Ghani

Sana Safi, Carine Torbey and Kawoon Khamoosh contributed to this report (BBC News)

Afghanistan's new first lady Rula Ghani looks set to challenge the tradition of leaders' wives staying out of the public eye. In an interview with the BBC just days after moving into her new office in the presidential palace, Mrs. Ghani said she hopes to encourage greater respect for women.

"I would like to give women out there the courage and the possibility to do something about improving their lives," she said.

Mrs. Ghani has already begun to break the mold. During the election campaign of her husband, Ashraf Ghani - the eventual winner of the 2014 presidential race - Rula Ghani was the only candidate's wife to appear in public.

And when the new leader paid an emotional tribute to his wife in his inauguration speech, it became a talking point for the whole country.

Mrs. Ghani says it was a revealing gesture, which summed up her vision of how attitudes to women could change.

"By mentioning me the way he did, my husband really showed exactly what I mean by helping Afghan women be more assertive, more conscious of their role, more respected."

What makes Mrs. Ghani stand out even more is the fact that she was born and brought up in a Maronite-Christian family in Lebanon. She met Ashraf Ghani in the 1970s when they were both studying political science at the American university in Beirut. Rula Ghani had just returned from a year's study at the prestigious Sciences Po institute in Paris where she was caught up in the 1968 student protests.

Her brother Riad Saade says the experience helped shape her social conscience.

"When she came back to Lebanon she went down south with a group of volunteers, building schools," her brother recalls, speaking to the BBC in Beirut.

Mr. Saade says his sister and Ashraf Ghani were a natural match and shared common ideals.

"They have been fighting together all through their life in a very beautiful way. Whether it would be in their student days or his academic life, or at the World Bank or later in Kabul."

Mrs. Ghani's cosmopolitan background seems a world away from the reality of many Afghan women in a country where domestic abuse is rife and women fleeing violence at home can end up in jail.

Rula Ghani is aware of the problems, saying they need to come out into the open.

"The women of Afghanistan must have the courage to talk about it. They should raise their voice to say, they don't like it and they won't accept it."

Must See Videos



➤ He for She- Emma Watson

<http://tinyurl.com/mp4elnd>

An admirable speech by (Harry Potter's young Emma Watson) at the U.N. launching the HeForShe campaign. To learn more visit [He For She](#)

➤ Eve Ensler: Embrace Your Inner Girl

<http://tinyurl.com/EmbraceYourInnerGirlYAP>

In this passionate talk, Eve Ensler declares that there is a “girl cell” in us all — a cell that we have all been taught to suppress. She tells heartfelt stories of girls around the world who have overcome shocking adversity and violence to reveal the astonishing strength of being a girl.

➤ Derek Sivers: How to start a movement

http://www.ted.com/talks/derek_sivers_how_to_start_a_movement?language=en#t-158852

With help from some surprising footage, Derek Sivers explains how movements really get started. (Hint: it takes two.)

Hero's Journey Stage 3: Refusal of the Call & How it relates to the Youth Ambassador Program:



Resistance is something every hero experiences on their noble path. We either address our reluctance unconsciously (i.e. with passive aggressive behavior or with plain old rebellion), or we can address it consciously. When you shine a spotlight on resistance—just like with any shadow—it loses its power.

Often the reason for the reluctance (or the out and out refusal) is simply because the call to adventure is inconvenient or in conflict with the ordinary person's agenda.

The ordinary person has a mile-long list of demands for life, whereas a true hero asks only *what life demands of them*.

Contemplate the following questions:

- In what ways do you resist your calling?
- What are your “not enoughs” (i.e. not enough time, money, talent, connections)?
- What is your most persistent form of self-sabotage (a thought, belief, naysayer, etc.)?
- What is your plan to move through and past this resistance when it rears its head?

When you identify your resistance, shine a light on it, and work with it (instead of being blindsided by it) you take the air out of its tires (instead of the other way around) so that you may move on to the next stage.

Leadership Modality: *SLANT*



SLANT is a simple system for establishing ground rules for participation in an effective learning environment.

As a leader, when you share *SLANT* with your team, class, or action group, you elicit active listening and participation, thus making interactions and learning retention more potent than it would otherwise be.

What's in it for your team to *SLANT*?

In addition to enhancing the exchange of information, encouragement, and inspiration from your time together, this method of participation has proven to increase grades, enhance learning, up-level moral, entrain the group to get on the same page, and inspire the leader to access their wisdom.

SLANT stands for:

- **S**it in the front row if you can, or sit at the edge of your seat, with attention wherever you are.
- **L**ean forward (act like you are interested).
- **A**sk questions during class and **A**nsWER questions that are asked.
- **N**od your head a lot (so it looks—and feels—like you are learning something).
- **T**alk to or **T**hank the teacher/facilitator/presenter as you leave class/meeting; share with him/her what you appreciated about class that day).

Action Plan/Homework



- Practice using the **SLANT** with your team this month.
- Pay attention to how the “refusal of the call” shows up for you.
- **Vlog** (video blog) your experience with the program. Upload a minimum of one post per week to our [Facebook](#) group

(<https://www.facebook.com/Chime-In-The-Change-Is-Me-International-757333957689198/>)

- and our [YouTube](#) channel (<https://www.youtube.com/channel/UChCYgjseWkm9nzJ10DceYPw>)

In your vlog you might share...

- An insight using *SLANT*
- Your challenges, ahas, breakdowns, breakthroughs with your project
- Rula Ghani
- An insight about SDG 5
- Someone inspiring from your group (and what they did)
- A noteworthy experience from the community you are serving

Alternative posts:

- Photos
- Blogs
- Relevant links
- Commenting on other Ambassador’s posts

○ *Remember, you are sharing your story with the world. Your engagement encourages others to get involved.*

Resources:

- Watch the videos
- Scan the websites
- Read the books
- Create a log of the **progress** you've made toward your project thus far.

Books:

- **A Woman's Worth**, by Marianne Williamson
<http://tinyurl.com/lvsetdz>

Websites:

- **Global Girl Media:**
- <http://globalgirlmedia.org/>
- **V-Day:** <http://www.vday.org/>
- **Raise Your Hand:** <http://raiseyourhand.org/>

Video:

- He For She – Emma Watson
- <http://tinyurl.com/mp4elnd>
- Eve Ensler TED Talk, “Suddenly, My Body”
https://www.ted.com/talks/eve_ensler?language=en
Eve Ensler: Embrace Your Inner Girl
- <http://tinyurl.com/EmbraceYourInnerGirlYAP>
- Derek Sivers: How to Start a Movement
https://www.ted.com/talks/derek_sivers_how_to_start_a_movement/up-next?language=en

